

PROFICIENCY

DIGITAL MEDIA PRODUCTION
BRANDING & VISUAL IDENTITY
GRAPHIC DESIGN
EMAIL MARKETING

FRONT END WEB DEVELOPMENT
WORDPRESS CUSTOMIZATION
E-COMMERCE DESIGN
DIGITAL STRATEGY

COPYWRITING
COPYEDITING
JOURNALISM
EXPERIENTIAL DESIGN



NOTABLE PROJECTS & AFFILIATIONS

OUTOFTHECLOSET.ORG **2020**

CALOR CHICAGO **2020**

TRANSFOCUS ANTHOLOGY **2020**

THE MODERN ROGUE, ARTICLE WRITER **2020**

JUICY COUTURE MAKEUP CAMPAIGN **2019**

BEAUTYCON **2019**

DANCERPALOOZA **2018**

DANCE TEACHER SUMMIT **2018**

LANE NAPPER - NICKELODEON & DISNEY **2017**

SUBMISSIONS ONLY WEB SERIES **2016**

THE PULSE ON TOUR **2014**

LEBRON JAMES FAMILY FOUNDATION **2012**

EXPERIENCE

AIDS HEALTHCARE FOUNDATION, LOS ANGELES

MARKETING CONTRACTOR || JUNE 2020 - PRESENT

DIGITAL MARKETING WEB DESIGNER || JANUARY 2020 - JUNE 2020

Web designer and front-end web developer for AHF's domestic flagship. Headed up web revamps for Out of the Closet thrift stores, CALOR Chicago, AHF Events, HIV Managed Care, SPARK, and other ancillary properties. General daily responsibilities included digital art direction, content strategy, style punch-ups, and web technology updates.

BEAUTYCON, LOS ANGELES

DIGITAL MEDIA PRODUCTION MANAGER || JANUARY 2019 - JANUARY 2020

Digital & creative supervisor of all web-based projects for an international beauty convention with tens of thousands of participants for events based in Los Angeles, New York, Tokyo, and London. Design and implementation of main website, as well as all brand integrated & festival driven web activations. Formatted and built custom site for Beautycon's first e-commerce platform, BeautyconPOP. Copy writing & editing for email & web-based content.

EXPERIENCE (CONT.)

BREAK THE FLOOR PRODUCTIONS, LOS ANGELES

WEB DESIGNER || OCT 2017 - JAN 2019

Led the design and development of all web-based activations for one of the world's preeminent dance entertainment companies. Covered all touring theatrical productions, dance workshops, photo & video productions, corporate events and event-based apparel. Assembled all digital materials for the company's renowned culminating conventions and award ceremonies in NYC and LA as well as smaller-scale conventions, nearly 100 a year.

PTC PRODUCTIONS, NEW YORK

DIGITAL MEDIA MANAGER, FRONT-END WEB DEVELOPER || AUG 2013 - OCT 2017

Managed artistic production for an internationally touring dance festival under creative director Brian Friedman. Designed all company marketing assets, websites, email campaigns, social media campaigns, printed on-site event wayfinding, direct mail marketing, event programs, and large scale media.

CASHBACK CORPORATION, AKRON

WEB DESIGNER, GRAPHIC DESIGNER || JAN 2013 - AUG 2013

Designed all websites and print collateral for Cashback Corporation. Created client websites and print media for satellite company, Izzat Marketing.

DOSE MEDIA, CHICAGO

QUALITY ASSURANCE & CONTENT MODERATION INTERN || AUG 2012 - JAN 2013

Tested company websites for bugs before public launch and moderated submissions on crowdsourced viral media content websites GivesMeHope.com and OMGFacts.com